

# 2021 POSTER CONTEST

## 2021 THEME: HEALTHY FOREST = HEALTHY COMMUNITIES

TREES ARE MORE THAN JUST PART OF OUR NATURAL LANDSCAPE. THEY PROVIDE SHELTER AND FOOD FOR WILDLIFE. THEY ABSORB CARBON DIOXIDE AND PRODUCE BREATHABLE AIR. ONE OF THE BEST THINGS ABOUT TREES IS THAT THEY ADD TO THE BEAUTY OF THE WORLD. TREES ARE THE LONGEST LIVING ORGANISMS ON EARTH AND NEVER DIE OF OLD AGE.

## PRIZES

- EACH PARTICIPANT WILL RECEIVE AN SWCD PENCIL TO BE DELIVERED WHEN POSTERS ARE RETURNED TO SCHOOLS.
- STUDENTS SUBMITTING THE TOP TWO POSTERS IN EACH GRADE CATEGORY WILL BE AWARDED A GIFT CARD AND THEIR ARTWORK WILL BE SHOWCASED ON PLACEMATS AT LOCAL BUSINESSES.
- THE WINNER IN EACH GRADE CATEGORY WILL BE SUBMITTED FOR STATE JUDGING TO BE HELD THIS SUMMER . ALL POSTERS MOVING ON FOR STATE JUDGING MUST HAVE A COMPLETED ENTRY FORM ATTACHED.
- STATE WINNERS WILL BE ELIGIBLE FOR NACD NATIONAL POSTER CONTEST AND PRIZES.



## TIMELINE

- TEACHERS MUST HAVE POSTERS SUBMITTED NO LATER THEN FRIDAY APRIL 2ND FOR JUDGING!
- POSTERS CAN BE PICKED UP FROM SHOOLS UPON REQUEST OR POSTERS CAN ALSO BE SUBMITTED BY EMAIL AS A PDF OR JPEG. MAKE SURE PICTURES ARE CLEAR IF SENDING BY EMAIL!
- MONDAY APRIL 5TH - LOCAL JUDGING OF POSTERS.
- WEEK OF APRIL 19TH OR BEFORE - AWARDS WILL BE SENT OUT IN THE MAIL FOR WINNING POSTERS. THE WINNING POSTERS IN EACH GRADE CATEGORY WILL BE SUBMITTED FOR AREA JUDGING .

## POSTER EVALUATIONS

THE POSTERS ARE EVALUATED ON THE FOLLOWING CRITERIA:

- CONSERVATION MESSAGE (50 PERCENT)
- VISUAL EFFECTIVENESS (30 PERCENT)
- ORIGINALITY (10 PERCENT)
- UNIVERSAL APPEAL (10 PERCENT)

## GRADE CATEGORIES

- K-1
- 2-3
- 4-6
- 7-9
- 10-12

## CONTACT

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## CONTEST RULES

- OPEN TO ALL STUDENTS IN GRADES K-12.
- YOU MUST INCLUDE THE STUDENT'S NAME, SCHOOL, GRADE, ADDRESS AND TEACHER ON THE BACK OF THE POSTER.
- ANY MEDIA MAY BE USED, INCLUDING PAINT, CRAYON, COLORED PENCIL, CHARCOAL, STICKERS, PAPER OR OTHER MATERIALS. THE POSTERS CAN BE ANY SIZE UP TO 22" X 28" (STANDARD POSTER BOARD).
- ALL POSTERS MUST BE CREATED BY AN INDIVIDUAL STUDENT RATHER THAN A TEAM OF STUDENTS.
- THE 2021 STEWARDSHIP THEME "HEALTHY FOREST = HEALTHY COMMUNITIES" MUST BE INCLUDED ON EACH POSTER.
- MAKE THE POSTER NEAT AND EYE CATCHING. ORIGINALITY IS HIGHLY ENCOURAGED. THE STUDENT WHO ENTERS THE POSTER MUST MAKE THE POSTER.
- ALL ENTRIES MUST BE SUBMITTED FROM YOUR SCHOOL NO LATER THAN APRIL 2ND AND JUDGED ON APRIL 5TH.